

TOOLBOX

OF HIGHWAY SAFETY STRATEGIES



Sponsored by Iowa SMS
800 Lincoln Way, Ames, Iowa 50010
Phone 515-239-1169 / Fax 515-239-1891
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Sponsored by the Iowa Safety Management System (Iowa SMS)

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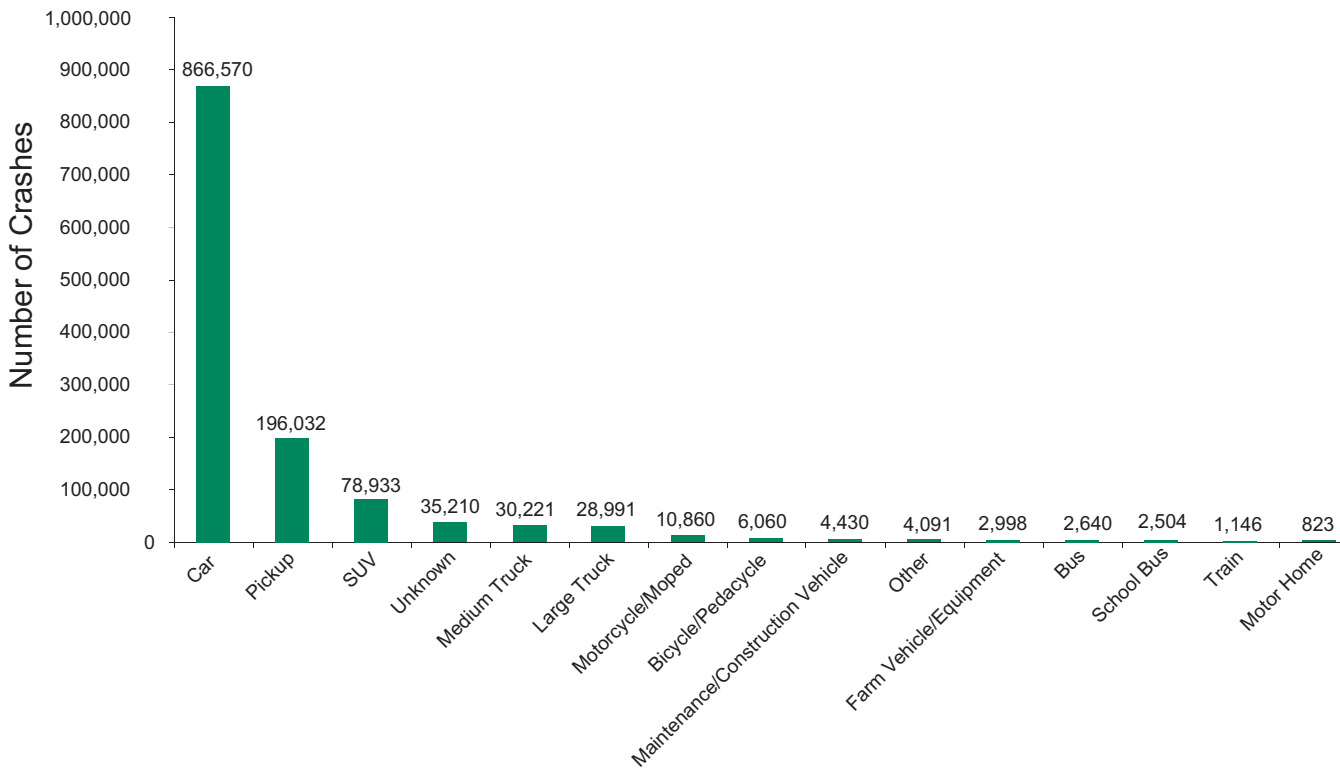
POTENTIAL STRATEGIES FOR HIGHWAY SAFETY IMPROVEMENT **DRIVERS**



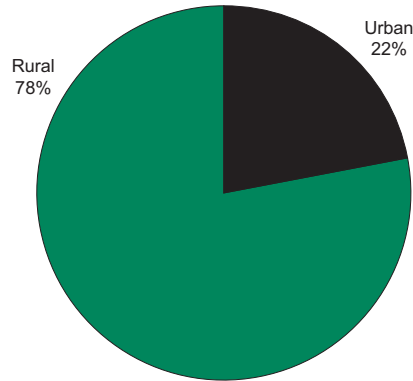
POTENTIAL STRATEGIES FOR HIGHWAY SAFETY IMPROVEMENT

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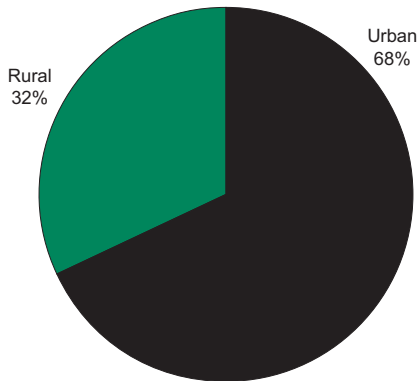


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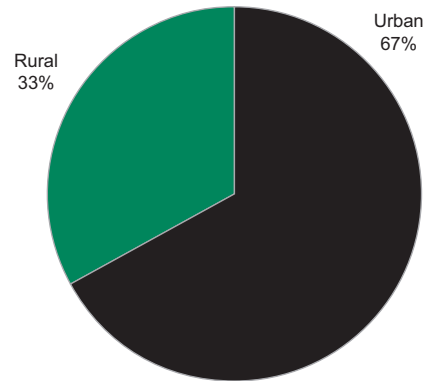


POTENTIAL STRATEGIES FOR HIGHWAY SAFETY IMPROVEMENT HIGHWAYS

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Iowa Rural vs. Urban Property Damage Only Crashes





POTENTIAL STRATEGIES FOR HIGHWAY SAFETY IMPROVEMENT

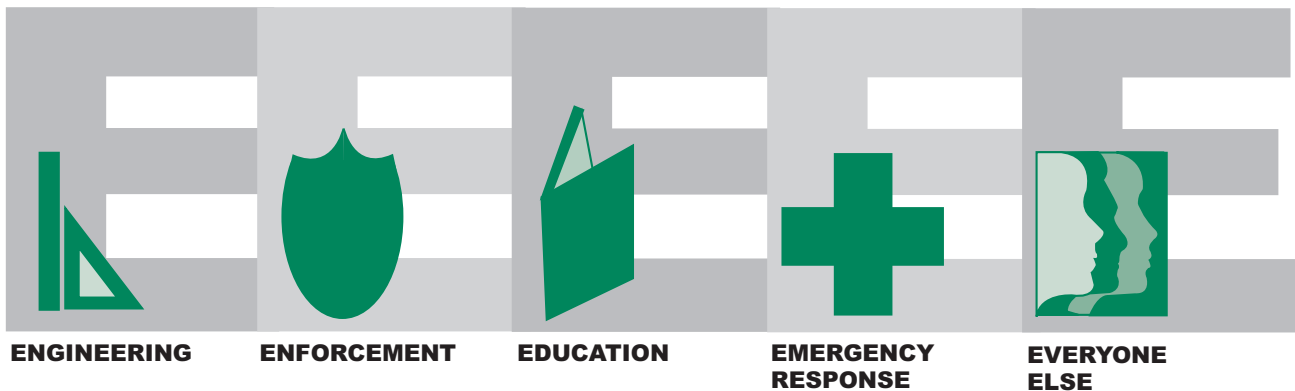
EMERGENCY RESPONSE



Photo courtesy of Mercy Air Life, Mercy Medical Center, Des Moines.

POTENTIAL STRATEGIES FOR HIGHWAY SAFETY IMPROVEMENT

PLANNING AND MANAGEMENT



RESOURCES

RESOURCES

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Resources

KEY ORGANIZATIONS

AAA Formulation for Traffic Safety

www.aaafits.org

American Association of Motor Vehicles Administration (AAMVA)

www.aamva.org

American Association of State Highway and Transportation Officials (AASHTO)

www.aashto.org

Centers for Disease Control and Prevention (CDC)

www.cdc.gov

Federal Highway Administration (FHWA)

safety.fhwa.dot.org

Federal Motor Carrier Safety Administration (FMCSA)

www.fmcsa.dot.gov

Insurance Institute of Highway Safety

www.hwysafety.org

Institute of Transportation Engineers (ITE)

www.ite.org

National Highway Institute (NHI)

www.nhi.fhwa.dot.gov

National Highway Traffic Safety Administration (NHTSA)

www.nhtsa.dot.gov

National Highway Traffic Safety Administration (NHTSA) Safe Communities

www.nhtsa.dot.gov/safecommunities

National Safety Council (NSC)

www.nsc.org

National Transportation Safety Board (NTSB)

www.nts.gov

Network of Employers for Traffic Safety (NETS)

www.trafficsafety.org

Traffic Safety Information Village

www.drivers.com

Transportation Research Board (TRB)

www.nas.edu/trb

Turner Fairbanks Highway Research Center

www.tfhrc.gov

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APPENDIX A

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- Iowa Leading Causes of Unintentional Event Fatalities
- Iowa Traffic Crash Fatalities by County
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Data Source and Analysis Examples from Iowa's Highway Safety Practitioners

- Iowa Crash Data Forms (Iowa DOT Office of Driver Services)
- Fatal Analysis Reporting System
- Iowa Crash Facts (Iowa DOT)
- Iowa Governor's Traffic Safety Bureau Problem Identification
- Iowa DOT Roadway Engineering Crash Analysis
- Iowa DOT Office of Traffic and Safety Identification of Highway Safety Improvement Candidate Locations
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ADDENDA

NOTES AND ADDITIONS